

One-Day Program on Entrepreneurship Development through Medicinal and Aromatic Plants

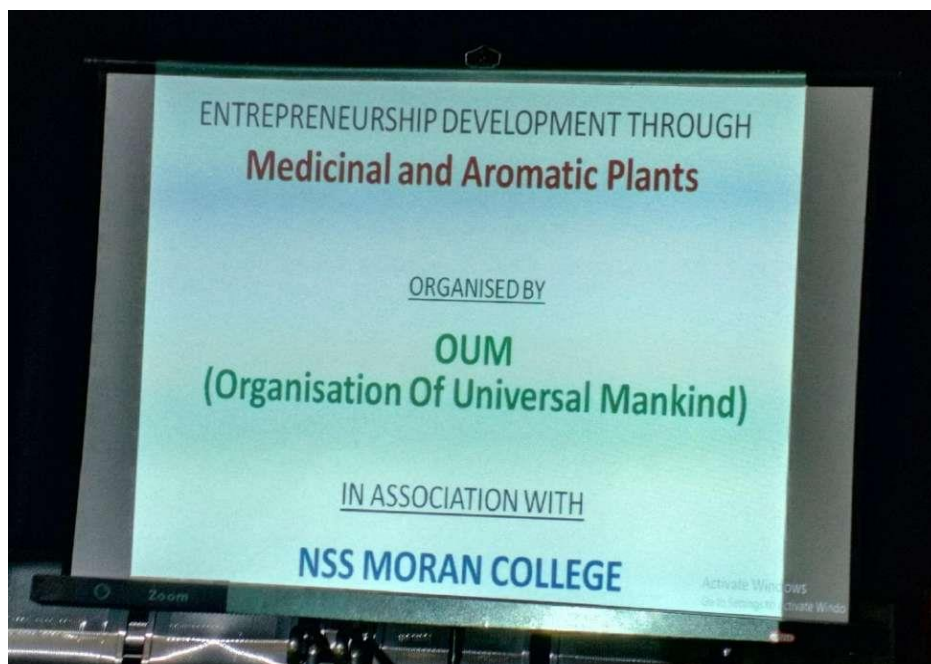
Post Graduate Diploma in Computer Application (PGDCA)

Date of implementation: 29th January, 2021

The Organisation of Universal Mankind (OUM) in association with NSS, Moran College has organised a program on Entrepreneurship Development through Medicinal and Aromatic Plants on 29th January 2021. Principal, Moran College along with teaching and non-teaching staffs of the college inaugurated the program. The members of OUM provided a detailed explanation about Entrepreneurship development in medicinal and aromatic plants as an approach of developing human resource and train the youth for taking risk and managing resources in efficient way. The objective of the program was to reflect the current situation, trends and potential of medicinal and aromatic plants for development of entrepreneurship. Entrepreneurship in medicinal and aromatic plant includes production, processing, marketing, trade, and distribution of raw materials, also including supply of inputs and services. They also added that Medicinal and aromatic plants are demanded by herbal industries and pharmaceutical industry. They provided a list of plants explaining their characteristics that can be used for entrepreneurship development. The program helped in identifying entrepreneurship opportunities in medicinal and aromatic plants and challenges associated with it. The program was attended by more than 100 students from different departments of the college.

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16/3/23

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Criterion V

Student Support and
Progression



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